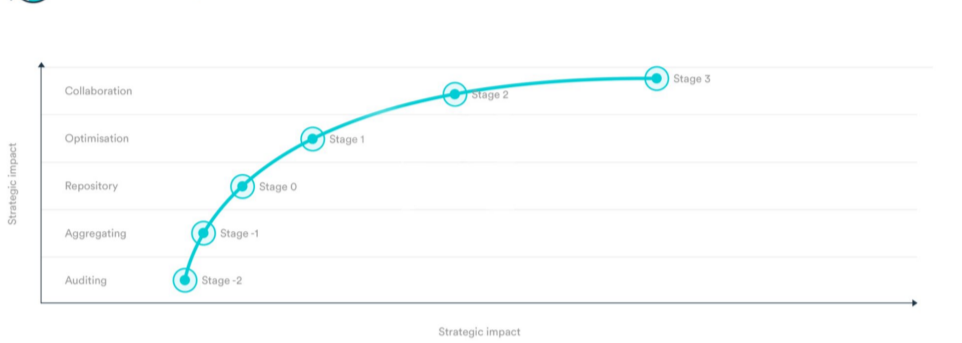


# Data Maturity Curve and Survey

## Can your teams excel in data-driven business?

“High-scoring data-mature organisations have 30% higher enterprise value.” BCG

### Data Maturity Curve



### Measure all dimensions of your data maturity...

You can't manage what you can't measure. This is true for the development of a data-driven culture within any organisation.

Your journey to become a more data-driven business needs to start with a clear understanding of your talent's strengths and weaknesses, before you pilot a programme with a small team.

### ...and start with a ScoreCard that tells you exactly where you need to focus.

Together with senior leaders at major tech and retail brands, we've developed a survey that evaluates each member's perspective on how advanced your business is in 20 key dimensions.

The dimensions are grouped into 7 themes:

- Culture
- Mindset / Discipline
- Leadership
- Technology
- Collaboration
- Organisational Structure
- Agile Ways of Working

The results are reported for each dimension on our organisation's ScoreCard. We also report an aggregated percentage which represents an individual's overall position on the maturity curve.

ScoreCard	
Topic	11th April 2019
Culture	13 / 20
Mindset / Discipline	9 / 12
Leadership	6 / 8
Technology	3 / 4
Collaboration	6 / 8
Organisational Structure	9 / 12
Agile Ways of Working	12 / 16
<b>TOTAL SCORE</b>	<b>68 / 80</b>

Your score:

## 72% Data Maturity



#### Take the Data Maturity Survey for free

It's free for individuals and gives a snapshot of your team.



#### Book your free review session

We advise global brands and will give you a free roadmap so you can get started.



#### Chart your team or entire business on the curve

Get a ScoreCard for different teams or your whole organisation.



#### Create a measurable programme

Blend workshops and coaching and measure progress against your ScoreCard quarterly.

Take the survey now and book your free review session: [www.cambridgedata.com/data-maturity-survey](http://www.cambridgedata.com/data-maturity-survey)